

# A high-load anthocyanin berry powder extract

100 % natural. Backed by science.

Healthberry®



# WE'VE TAKEN THE BEST BERRIES FOR ANTHOCYANIN CONTENT AND CONCENTRATED THEM INTO A HIGH-LOAD POWDERED EXTRACT

Berries < 1% anthocyanins

**BLUEBERRIES**  
0.2%<sup>1</sup>



**BLACKCURRANTS**  
0.4%<sup>2</sup>



**BILBERRIES**  
0.5%<sup>2</sup>



**HEALTHBERRY®**



Proprietary  
production  
process

# 25%

Minimum  
anthocyanin content

**THE ANTHOCYANIN CONTENT IN 320mg OF HEALTHBERRY® IS EQUIVALENT TO...**

More than two handfuls of blueberries



**OR**

A small, single capsule of **MEDOX®**



Check regarding the marketing clearance status of Healthberry® within your local country or region

<sup>1</sup> Zhao, Berry Fruit – value added products for health promotion, 2007.

<sup>2</sup> Encyclopedia of Food and Health, Academic Press, 2015.

# HEALTHBERRY®

is 100% natural, constant and highly stable



- 100% derived from wild, high-quality bilberries and blackcurrants from Scandinavia and New Zealand
- Proprietary production process retains the full potential of the component anthocyanins
- A constant, stable composition to help avoid seasonal fluctuations
- Highly stable, with a shelf life of more than 4 years

Scientific evidence continues to mount regarding the potential of berry anthocyanins and Healthberry® across multiple health areas

## LEVERAGE THE POWER OF HEALTHBERRY®

to boost consumer preference and differentiate your functional food and beverage brands



**BARS  
(ENERGY, PROTEIN)**



**FOOD SPRINKLES**



**COATED STRAWS**



**POWDER-IN-CAPS**



**GUMMIES**



**SMALL VOLUME  
SHOTS**



**EFFERVESCENT  
TABLETS**

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**EVONIK NUTRITION & CARE GMBH**

Health Care Business Line  
Pharma & Food Ingredients

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